



# THE REACH SYMPOSIUM

FEBRUARY 21, 2019 – [Evergreen Brick Works](#)

8:30

**REGISTRATION & LIGHT BREAKFAST**

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9:00

OPENING REMARKS

**Parag Mehta**, Executive Director & Senior Vice President, Mastercard Center for Inclusive Growth

SYMPOSIUM LAUNCH

**Professor Joseph Wong**, Ralph and Roz Halbert Professor of Innovation, Munk School of Global Affairs and Public Policy; Vice Provost & Associate Vice President, University of Toronto

9:30

REACH PROJECT REPORT LAUNCH

**Presented by:** Reach Project Alumni

11:00

**COFFEE BREAK**

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11:30

A LOOK AT THE FUTURE OF THE REACH PROJECT

**Presented by:** 2018-19 Reach Project Researchers

12:00

**ONE: REACH IN FRAGILE STATES**

**Fragile states are where reach is hardest to achieve, and yet, these are precisely where reaching the hardest to reach is imperative to facilitate inclusive growth and development.** This session examines what we can learn from the private, public and civil society sectors about how to reach the hardest to reach in the context of fragile states.

**Led by:** **Jean-Nicolas Beuze**, UNHCR Representative in Canada

**Tara Nathan**, Executive Vice President, Humanitarian & Development, Mastercard

**James Thuch Madhier**, Founder & Executive Director, Rainmaker Enterprise

**Alan Hamson**, Director of Strategic Planning and Coordination, Peace and Stabilization Operations Program, Global Affairs Canada

1:00

**LUNCH BREAK**

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2:00

**TWO: Cost of Reach**

**The marginal cost of covering the last mile is especially steep. If we aspire to achieve truly inclusive growth and development, we need to mitigate and better manage these costs.** This session draws on policy experts, business thinkers, and civil society leaders to share ideas about how we can leverage policy knowledge with business strategic know-how to mitigate the cost of reach.

**Led by: Dr. John McArthur**, Senior Fellow, Brookings Institution & Senior Advisor, UN Foundation

**Matt Berg**, Chief Executive Officer, Ona

**Edward Wilson**, Director, Center for Health Logistics, John Snow Inc.

**Margaret Biggs**, Matthews Fellow in Global Public Policy, School of Policy Studies, Queen's University

3:00

**COFFEE BREAK**

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3:30

**THREE: REACH AT THE FRONTLINES**

**Traversing the last mile means delivering products and services to the hardest to reach. Effective frontline service delivery is critical to reach, and yet it is often highly variable. In addition, those on the frontline are often the furthest from centrally based decision makers.** This session brings together practitioners who have worked on the frontlines, to provoke discussion on how to ensure frontline workers are delivering high quality services that are responsive to local needs.

**Led by: Dr. Erica Frank**, Canada Research Chair & Professor in the School of Population and Public Health, University of British Columbia; Founder & President, NextGenU.org

**Dr. Karlee Silver**, Co-Chief Executive Officer, Grand Challenges Canada

**Melissa Sassi**, Startup Program Manager, IBM

**Dr. Prabhjot Singh**, Director, Arnhold Institute for Global Health & Chair, Department of Health System Design and Global Health, Mount Sinai Health System

4:30

**CLOSING REMARKS**

**Professor Vivek Goel**, Vice President, Research and Innovation, University of Toronto

4:45

**SYNTHESIS**

**Professor Joseph Wong**, Ralph and Roz Halbert Professor of Innovation, Munk School of Global Affairs and Public Policy; Vice Provost & Associate Vice President, University of Toronto

5:00

**LAUNCH VERIOWN & (EN)VISIBLE SOLUTIONS MARKETPLACE**

**Steve Johanns**, Founder, Veriown Global

**Mark Kaplan**, Partner, (en)visible

5:15

**VERIOWN & (EN)VISIBLE SOLUTIONS MARKETPLACE, COCKTAILS & HORS D'OEUVRES**

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